

LUPO SERIES™ Hop Pellets

LUPOCORE™

ENHANCED T90 HOP PELLETS
ENGINEERED FOR PEAK
SENSORY PERFORMANCE AND
ULTIMATE PEACE OF MIND.



LupoCORE is a next-generation hop pellet

solution, engineered for brewers of all sizes, anywhere in the world. Designed to deliver consistent sensory outcomes, reliable brewhouse performance, and scalable application across production volumes, LupoCORE leverages **Sensory Plus™** selected hops and Haas' industry-leading pellet processing to elevate quality, enhance hop expression, and reduce brew process loss. It's the ideal choice for brewers seeking superior results in finished beer character, without altering their brewing process.

FEATURES

FAMILIAR FORMAT, IMPROVED PERFORMANCE

CONSISTENCY YOU CAN COUNT ON

WORLDWIDE AVAILABILITY

BENEFITS

LupoCORE combines T90-style handling with enhanced efficiency, maximizing flavor, increasing yield, and minimizing process loss. Through cold processing and advanced refinement that reduces vegetative matter, LupoCORE concentrates essential oils and resins to amplify hop impact, matching or exceeding the performance of top competitors using similar methods.

LupoCORE and LupoMAX are both developed using the Sensory Plus™ process, Haas' proprietary approach that pairs sensory-driven hop selection with advanced technical analysis. This process ensures varietal fidelity and aroma impact across crop years and lots, offering unmatched consistency for brewers looking to maintain signature profiles batch after batch.

As part of the global BarthHaas network, Haas delivers consistent access to LupoCORE to brewers in every corner of the world. With vertically integrated operations and robust supply chain capabilities, we offer stability and availability that no competitor can match, whether you're scaling production or crafting a small seasonal release.

AVAILABLE VARIETIES

TRUE-TO-TYPE, VARIETY-SPECIFIC PELLETS (Crop Year Specific*)

AMARILLO®
AZACCA®
BRU-1™
CASCADE
CENTENNIAL
CITRA®

COLUMBUS
DOLCITA™
EKUANOT®
EL DORADO®
KRUSH®
MOSAIC®

SABRO®

*Ask for variety availability by year

LUPOCORE

Consistent, reliable performance in a scalable format.



BREWERY APPLICATIONS

FORMAT	RECOMMENDED USAGE
ENHANCED T90 HOP PELLET	SINGLE-SKU SUBSTITUTION FOR T90 FOR SEAMLESS PROCESS INTEGRATION
WHERE / BREW STAGE	WHY / WHAT FOR
WHIRLPOOL, FERMENTATION VESSEL, OR CONDITIONING TANK	FLAVOR AND AROMA

PACK SIZES

AVAILABILITY*		
SAMPLES: 16 oz (1 lb) foils*	STANDARD: 176 oz (11 lb) foils	CUSTOM: Upon request

"This product is great for brewers seeking a consistent and predictable product, both from a flavor and aroma standpoint. Key constituent compounds are standardized, virtually eliminating variability within crops."

JULIAN SHRAGO

CO-BREWMASTER
URBAN ROOTS BREWERY, SACRAMENTO, CA

"Outstanding pellets—soft and easy to break apart—dispersing more effectively than T90s with an intense, true-to-type aroma that rivals the best lots available. Although we typically use a higher dose for dry hopping, these delivered more impact at a lower rate... this could be a game changer."

DAVIDE SALVALAIO

PRODUCTION MANAGER
BUSA DEI BRIGANTI FARM BREWERY, PADOVA, ITALY

IF YOU LIKE THIS, YOU MIGHT ALSO LIKE:

LupoMAX® Concentrated Hop Pellets

*Pack sizes may vary by country.



FOR MORE
INFORMATION, VISIT

JOHNIHAAS.COM/LUPOCORE

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