

Flex[®]

EFFICIENT BITTERING
AND A CLEANER,
BRIGHTER TASTE.



A 100% all-natural, flowable bittering hop product derived from pure hops,

Flex is easy to use, easy to pour, and eliminates a significant amount of the vegetative material in hops—reducing wort loss and improving clean up. Flex disperses more readily than whole hops or pellets and provides a 10-20% (relative) increase in alpha-acid utilization compared to standard T90 hop pellets.



FEATURES

HIGH ALPHA ACID CONCENTRATION

EXTREMELY FLOWABLE

CLEAN BITTERNESS AND CONSISTENCY

HIGH BITTERNESS UTILIZATION

MADE FROM 100% PURE HOPS

BENEFITS

Contains approximately 65% alpha acids for greater efficiency in shipping and storage, with more than 75% reduction in product weight compared to standard T90 hop pellets.

Our proprietary processing technology results in a CO₂ hop resin with low viscosity at room temperature, which makes it easy to measure and dose.

Because Flex contains no vegetal matter, it produces a clean, specific bitterness and an alpha that's more consistent, crop year to crop year.

Because the alpha acids from Flex are dosed in a liquid form, bitterness utilization is typically improved over T90 hop pellets by 10-20%, relative.

Flex is formulated using only hop lupulin components in their native form, so there's less loss associated with wort retention in hop solids, and less in the trub pile.



FLEX

A clean, bright bitterness that brings out the best in any beer style.



BREWERY APPLICATIONS

FORMAT	RECOMMENDED USAGE
FLOWABLE HOP EXTRACT	BITTERING
WHERE / BREW STAGE	WHY / WHAT FOR
BREW KETTLE	BEER

PACK SIZES

PACK SIZES		
SAMPLES: 60 g bottle	STANDARD: 2 kg & 10 kg jugs	CUSTOM: Upon request

BITTERING IS JUST THE BEGINNING.

“The biggest thing for me is that the beer tasted better with the addition of Flex. You ask any brewer, the preference is always going to be for what tastes better. After the trials, we found out that we actually save a little bit of money using it, primarily because the storage and shipping is so much less.”

DAVIN BARTOSCH
WISEACRE BREWING CO.

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Flowable Flavor & Aroma: Incognito®



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JOHNIHAAS.COM/FLEX

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