

# EUPHORICS™

HOP OIL LAYERED WITH BOTANICALS

A DIFFERENT KIND OF  
DUAL-PURPOSE ADVANCED  
HOP PRODUCT



## WHY USE EUPHORICS

### SAVE \$\$\$

- › Super concentrated: lower cost per use than the competition
- › Reduce cost of inputs by playing with your hop bill
- › 100% utilization

### DRIVE INNOVATION

- › Experiment with hop and flavor layering
- › Low-risk innovation: bench test easily
- › Amplified flavor spectrum

### IMPROVE QUALITY & CONSISTENCY

- › Consistent, flexible flavor & aroma
- › Standardize your dose rate
- › Improve shelf stability
- › No refermentation, no effect to ABV
- › TTB approved

## HOW TO USE EUPHORICS



Engineered for cold-side additions



Water-soluble & ready to add



Euphorics dosed at 3-6 mL represents 1-2 pounds of hops



3 mL/BBL



6 mL+/BBL

TARGET HOP EXPRESSION

ENHANCE FLAVOR

BRIGHTEN AND ELEVATE

Gain back your volume and control your expression.

HAAS®

Intrepid  
BEVERAGES

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## FLAVOR LINEUP

### COSMIC GUAVA

Ripe Guava, Cannabis, Bubble Gum, Tangerine | Pairs well with: **Citra®**, **Krush®**, **Amarillo®**, **Chinook** | Complements: **IPA**, **Hazy IPA**

### PEACHY KEEN

Ripe Peach, Passion Fruit, Berry | Pairs well with: **Mosaic®**, **Nectaron®**, **Galaxy®**, **Azacca®** | Complements: **Wheat Beer**, **Radler**

### PINEAPPLE PARADISE

Ripe Pineapple, Passion Fruit, Citrus Zest, Stone Fruit | Pairs well with: **El Dorado®**, **Bru-1™**, **Vic Secret™**, **Galaxy®**, **Idaho 7®** | Complements: **Pale Ale**, **IPA**, **Fruited Sour**

### POMELO DAYDREAM

Sweet Pomelo, Grapefruit Pith, Overripe Tropical Fruit | Pairs well with: **Cascade**, **Amarillo®**, **Idaho 7®**, **Nectaron®**, **Talus®** | Complements: **Pale Ale**, **IPA**

### CLOUD LIME (NEW!)

Fresh Key Lime, Lime Zest | Pairs well with: **Citra®**, **Centennial**, **Motueka®** | Complements: **Lager**, **Radler**, **Shandy**

### HYPNOTROPIC (NEW!)

Tropical Fruit, Cantaloupe, Tart Berry, Bubblegum | Pairs well with: **Galaxy®**, **Citra®**, **Amarillo®**, **Simcoe®** | Complements: **Pale Ale**, **IPA**, **Hazy IPA**

### MANGO MIRAGE (NEW!)

Juicy Overripe Mango, Candied Orange Peel, Guava Nectar | Pairs well with: **Galaxy®**, **Nelson Sauvin®**, **Strata®**, **McKenzie®** | Complements: **IPA**, **Radler**, **Wheat Beer**, **Fruited Sour**

### MOONLIT DARK BERRY (NEW!)

Mixed Berry Jam, Grape Soda, Sweet Diesel | Pairs well with: **Krush®**, **Nelson Sauvin®**, **Strata®**, **McKenzie®** | Complements: **IPA**, **Hazy IPA**, **Wheat Beer**

### STRAWBERRY SURGE (NEW!)

Sweet Strawberry, Cherry Juice, Hibiscus, Raspberry Jam, Tangerine Zest | Pairs well with: **Strata®**, **Ekuanot®**, **Idaho Gem®** | Complements: **Fruited Sour**, **Wheat Beer**, **IPA**



## PRODUCT SIZES

**5 mL:** Sample

**50 mL:** 8-16 BBLs finished beer

**500 mL:** 83-166 BBLs finished beer

**1L:** 166-333 BBLs finished beer

## DOWNLOAD OUR USAGE GUIDE



Store refrigerated: 35–46°F (2–8°C)

Do not freeze — emulsion may lose stability

### SHELF LIFE

Unopened: 12 months (refrigerated)

Once opened: Flush with nitrogen, keep containers refrigerated, and use within 1 month.

