

MCKENZIE™

C-148 c.v.

Commercially launched in 2021, McKenzie™ C-148 c.v. is the first variety released by the West Coast Hop Breeding Company (WCHB) of Aurora, Oregon. WCHB is a co-operative organization of six Oregon hop growers. McKenzie™ was bred specifically for the climate and agronomy of Oregon, maximizing the local terroir. McKenzie™ is described as a bright and fruity mixture of classic varieties like Fuggle and Centennial.



CITRUS



SWEET
FRUIT



WOODY
AROMATIC



HERBAL

Grapefruit, lemon, nectarine, melon rind, pine resin, thyme.

Alpha (%)	10.3
Beta (%)	8.7
Cohumulone (% of Alpha Acids)	—
Total Oil (ml/100g)	2.3
Myrcene (% of Total Oil)	—
Humulene (% of Total Oil)	—
Caryophyllene (% of Total Oil)	—
Farnesene (% of Total Oil)	—
Linalool (% of Total Oil)	—
Total Polyphenols (%)	—

