

FLEX[®]

EFFICIENT BITTERING AND A CLEANER, BRIGHTER TASTE.

FLEX[®] is a 100% all-natural, concentrated alpha hop product that's compact, so it's easy to ship and easy to store. And extremely flowable, so it's easy to dose, right from the bottle. But what brewers love most is the taste—because FLEX[®] gives you a clean, bright bitterness that brings out the best in any style of beer.



HIGH ALPHA ACID CONCENTRATION

Contains ~65% alpha acids for greater shipping and storage efficiency, with 75% less weight.

HIGH BITTERNESS UTILIZATION

Doses alpha acids in liquid form, to improve bitterness utilization 10-20% over T90 pellets.

EXTREMELY FLOWABLE

Very low viscosity at room temperature, which makes it easy to measure and dose.

MADE FROM 100% PURE HOPS

Made from pure hop lupulin components, so there's less wort loss and less in the trub pile.

CLEAN BITTERNESS AND CONSISTENCY

No vegetal matter for a clean, specific bitterness and consistent alpha year over year.

NO SPECIAL DOSING REQUIREMENTS OR CALCULATIONS

Doses directly to the brew kettle at the beginning of the boil, right from the bottle.

READY TO TRY FLEX[®]?

Ask your HAAS[®] Representative • Learn more at johnihaas.com/FLEX

